# SABHYATA THAPA

## GRAPHIC DESIGNER | UI/UX DESIGNER

### PROFESSIONAL SUMMARY

As a Graphic and UI/UX Designer, I turn ideas into designs that are not only beautiful but also easy to use. I enjoy blending creativity with purpose to create designs that connect with people and improve their experience.

#### ■ What I do:

Create eye-catching social media posts, branding materials, and marketing designs that match the brand's identity.

Design clean and user-friendly interfaces for websites and mobile apps using tools like Figma.

Work closely with developers and marketing teams to make sure designs look and work great.

Do user research, wireframes, and prototypes to test and improve ideas before final design.

Keep learning about new design trends, colors, and styles to make every project fresh and modern.

## ■ Tools & Skills:

Figma | Adobe Photoshop | Illustrator | Canva | Branding | UI/UX Design | Visual Design

#### **EXPERIENCE**

## **Graphics Designer | UI/UX Designer**

June 2025 - Present XTen IT Pvt. Ltd., Pokhara, Gandaki

- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design.
- Created logos, brochures and other marketing materials for clients utilizing Adobe Photoshop, Canva and Illustrator.
- Edited photos to ensure accuracy of colors and composition prior to publishing online.

#### CONTACT

#### Phone

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#### Email

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#### Address

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#### LinkedIn

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#### Website

sabhyatathapa.com.np

#### **PORTFOLIO**

#### **Pinterest**

pinterest.com/sabhayatathapa164/

#### **Behance**

behance.net/sabhyatathapa164

#### **SKILLS**

- Branding and identity
- Graphic design
- Logo design
- Motion graphics
- Wireframing and prototyping
- UI and UX design
- Packaging design
- Social media design
- Time management abilities

- Created custom graphics and collateral such as flyers, posters, postcards, banners.
- Used software and hand-rendering to design products for clients.
- Collaborated with the creative team to develop innovative concepts that met client objectives.
- Established brand guidelines to ensure consistent use of colors throughout all company media platforms.
- Maintained up-to-date knowledge of industry trends in graphic design technology and tools.
- Researched current design news and market trends.
- Manipulated images for use on Canada-based company offerings online.

## **EDUCATION**

## Bachelor of Information Technology in IT

Gandaki University, Pokhara

## RECENT PROJECTS

 Social Media Design, Created engaging social media posts and festival-themed banners for website campaigns